Thank you for your interest in Stacyknows!



ABOUT STACYKNOWS

Stacyknows "blogozine" started in 2008. Designed to provide fresh and unique editorial content, Stacyknows features recommendations for dining, cultural events, art, health, travel, style, beauty, books, products and more. What makes this blogozine so engaging is that Stacyknows speaks to the reader in Stacy's personal voice. Stacy's advice has been described as "equal parts humor and irreverence." Stacy has been the "go to" girl her entire life, offering unique advice to her friends and colleagues.



1,200 +



12,000 +



1,200 +



1,000 +



9,000 +

SITE STATS

As of March 2016

Monthly Page Views: 141,183 Monthly Unique Visitors: 11,022

Subscribers: 9,000

DEMOGRAPHICS

As of March 2016

Reader Gender: 70 % Female

Reader Age: 35+yrs

Reader Location: Affluent Suburban, USA

MOST POPULAR POSTS



Mom Bloggers and Time Management



Meet Points Kid



You Gotta Get <u>Ibotta</u>



Ebates!!! My Secret Weapon When it Comes to Online Shopping



Cycle for Survival – OVER \$17,000 raised

SERVICES OFFERED

Sponsored Post: \$100+

Giveaways: \$75 (product required)

Top Story Posts: \$75 Be featured at the top of my email newsletter to over 9000 subscribers.

Social Media Posts: \$50+

Instagram Post: \$100

Sidebar Ads: \$25+

Dedicated Eblast: \$250

TESTIMONIALS

"I receive Stacy's "blogozine", StacyKnows, regularly. The hard work and time that go into it are obvious. Stacy is chock full of information that she divulges purely for the benefit of others. Whether you're looking for a restaurant recommendation or a simple recipe, the latest in fashion or just pure comfort, the hottest music, the best show, how to save a buck on just about anything and what deserving charity really could use that buck that you saved; Stacy seems to provide it all. There is something for almost everyone in every issue. Subscribe to her "blogozine" for information, for recommendations or just for the fun of it. It's all there." – **Fred DeVito**

"Stacy really "knows" everything well-heeled women in this area "need to" and "want to" know. Stacyknows is the "bible" for many — looked forward to and well read. She has featured items on Stacyknows related to my restaurant; they had clearly driven response and sales. Stacy is also a great person, kind, collaborative, creative and community minded." – Michael Balkind

PREVIOUS PARTNERS / FEATURES

























SOMMY & NOT. Body Beautiful of NY FST

ESTĒE LAUDER

Stacy "Knows" and she wants to get to know more!

Contact Stacy Geisinger | stacy@stacyknows.com | www.stacyknows.com

Send your products to the "go-to" girl of tashion, food and fun! It she likes your product you will receive her highest praise on one of the hippest and fastest growing websites in the Westchester and Greater New York area. Stacy has strict 'positive promotional policy'. She only spreads positivity. So go for it! You have nothing to lose. If not, it was nice to meet you. LOL! Contact Stacy by email, or send your products to:

Stacyknows

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